



Website Ranking Report for "The Children's Place"

THE CHILDREN'S
PLACE

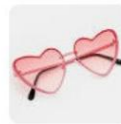
www.childrensplace.com

Website URLs: <https://www.childrensplace.com/us/c/girl-accessories-sunglasses> Website Products: Sunglasses Targeted Keywords: sunglasses for girls

SERP Positions:

sunglasses for girls

<https://www.claire.com> › frames-and-sunglasses › sung...
Polarized Sunglasses | Claire's US
Level up your next outfit with a pair of cute **sunglasses**. Choose styles from round frames to aviator **sunglasses** available in fun colors for **girls**.



<https://www.kohls.com> › catalog › girls-kids-sunglasses...
Girls Sunglasses | Kohl's
Enjoy free shipping and easy returns every day at Kohl's. Find great deals on **Girls Sunglasses** at Kohl's today!



<https://www.childrensplace.com> › Girl › Accessories
Girls Sunglasses | The Children's Place | Free Shipping*
19 Items — Girls Sunglasses. Shop cool and classic **sunglasses for girls** at The Children's Place. From metal and rubberized frames to all the glitter and ...



8th

<https://www.aeropostale.com> › Girls › Accessories
Sunglasses for Women & Girls | Aeropostale
Colored Lens Aviato... Oversized Plastic S... Tortoiseshell Clubm... Classic Aviator Sun... Tortoiseshell Round... Large Ombre Butter... Large Cateye Cutou... Square Aviator Sun... Flat Lens Aviator Su... Translucent Wayma... Mod Cateye Sungla... Two-Tone Waymax ...



<https://www2.hm.com> › ... › Accessories
Sunglasses for Girls | H&M US
GIRLS' SUNGLASSES. Let her unique style shine through with our edit of **girls' sunglasses**. With everything from aviator **sunglasses** to round **sunglasses** ...



Refine Girls' Sunglasses

By silhouette



Domain Overview:

Domain Overview: www.childrensplace.com/us/c/girl-accessori... [User manual](#) [Send feedback](#)

Worldwide US UK DE ... | Desktop | Feb 10, 2022 | USD

[Export to PDF](#)

[Overview](#) [Compare domains](#) [Growth report](#) [Compare by countries](#)

Page Authority Score

25

Semrush Domain Rank **1.24K** ↑

Organic Search Traffic

274 +3.4%

Keywords **86** ↓



Paid Search Traffic

Data was not found. If this is your domain, you can get all the necessary data on its keyword rankings.

[Go to Position Track...](#)

Backlinks

11

Referring Domains **8**

Engagement Metrics February 2022

Pages/Visits **4.04** ↓

Avg. Visit Duration **10:45** ↓

Bounce Rate **50%** ↓ [Show all](#)

Traffic By Country:

[Organic](#) [Paid](#)


Distribution by Country

Countr...	Traffic Share	Tra...	Keyw...
World...	100%	274	86
US	75%	206	51
IN	18%	50	8
UK	5.1%	14	4
PH	1.5%	4	4
Other	<0.1%	0	19

Organic Traffic:

Organic Traffic 274/month

Organic Traffic Paid Traffic

 Notes ▾

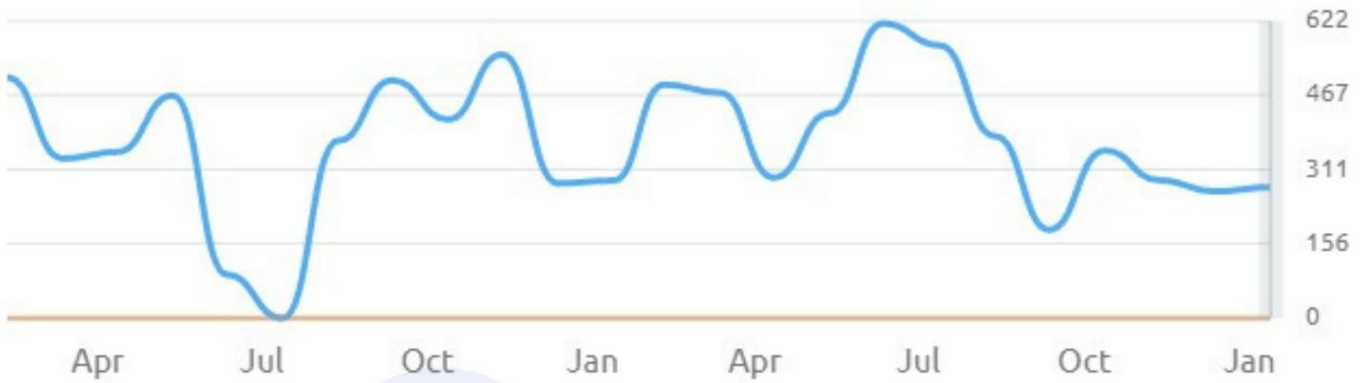
1M

6M

1Y

2Y

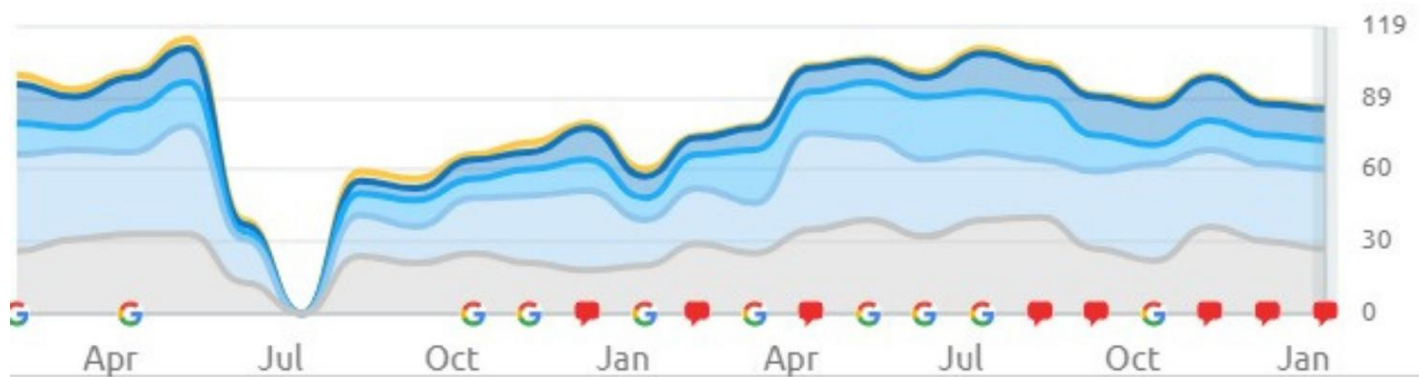
All time



Organic Keywords:

Organic Keywords 86

Top 3 4-10 11-20 21-50 51-100



Keywords in Positions:

<input type="checkbox"/>	Keyword	Int...	SF	Pos.	D...	Tra...	Volume	KD%	CPC (...)	URL	S...	Upd.
> <input type="checkbox"/>	+ children's place sunglasses	T	★	1 → 1	0	66.01	170	25	0.7	www.childrensplace.com/us/c/girl... sses		Jan 27
> <input type="checkbox"/>	+ sunglasses for girls	C	🔗 📄 📄 ★	9 → 9	0	23.30	1,600	40	1.2	www.childrensplace.com/us/c/girl... sses		Feb 07
> <input type="checkbox"/>	+ girls with sunglasses	I	🔗 📄 📄 📄 :2	9 → 9	0	1.94	140	31	0	www.childrensplace.com/us/c/girl... sses		Jan 28
> <input type="checkbox"/>	+ shades for girls	I	🔗 📄 📄 ★	8 → 8	0	1.94	140	26	1.1	www.childrensplace.com/us/c/girl... sses		Jan 25
> <input type="checkbox"/>	+ girl with sunglasses	I	🔗 📄 📄 ★	9 → 9	0	1.45	110	28	0	www.childrensplace.com/us/c/girl... sses		Jan 27
> <input type="checkbox"/>	+ girls white sunglasses	I T	🔗 📄 ★	8 → 8	0	0.97	70	25	0	www.childrensplace.com/us/c/girl... sses		Jan 31
> <input type="checkbox"/>	+ girls sunglasses with case	I T	🔗 📄 ★	8 → 8	0	0.97	70	27	0	www.childrensplace.com/us/c/girl... sses		Jan 30
> <input type="checkbox"/>	+ cool shades for girls	I	🔗 📄 📄 ★	7 → 7	0	0.48	40	56	0	www.childrensplace.com/us/c/girl... sses		Feb 06
> <input type="checkbox"/>	+ childrens sunglasses	C	🔗 📄 📄 ★	27 → 27	0	0.48	880	53	1.2	www.childrensplace.com/us/c/girl... sses		Feb 08
> <input type="checkbox"/>	+ shades sunglasses for girls	C	🔗 📄 📄 ★	11 → 11	0	0.48	30	61	0	www.childrensplace.com/us/c/girl... sses		Jan 27
> <input type="checkbox"/>	+ girls sunnies	I	🔗 📄 📄	9 → 9	0	0.48	50	34	0	www.childrensplace.com/us/c/girl... sses		Jan 19
> <input type="checkbox"/>	+ little girl in sunglasses	I	🔗 📄 ★	6 → 6	0	0.48	30	26	0	www.childrensplace.com/us/c/girl... sses		Jan 26
> <input type="checkbox"/>	+ kids rose gold sunglasses	I	🔗 📄 📄 ★	7 → 7	0	0.48	40	20	0	www.childrensplace.com/us/c/girl... sses		Feb 07
> <input type="checkbox"/>	+ girls beach sunglasses	C	🔗 📄 📄 📄 :2	11 → 11	0	0.48	40	41	0	www.childrensplace.com/us/c/girl... sses		Feb 07
> <input type="checkbox"/>	+ kids uv sunglasses	C	🔗 📄 📄 ★	62 → 62	0	< 0.01	480	47	1.3	www.childrensplace.com/us/c/girl... sses		Feb 07



Action Plan”

- Find out best profitable keywords
- Re check the competitors
- SEO Audit
- On Page SEO
- Technical SEO
- Page Speed Optimisations
- High Quality Backlinks
- Weekly And Monthly Reports

Duration Of this Projects:

- Started March 2021
- Completed December 18, 2022

Project Taken By
Sazid Zia