



## Website Ranking Report For “Border Locksmiths”



[www.borderlocksmiths.com.au](http://www.borderlocksmiths.com.au)

## Website Ranking Report For: <https://borderlocksmiths.com.au>

We worked for this website during my intern period. It was my first experience to rank a website in Google top. This website was a locksmith's company who was a local service provider company located in Melbourne, Australia.

Domain name: <https://borderlocksmiths.com.au/>

Location: Melbourne, Australia

Keyword:

- 24 Hour Emergency Auto Locksmith
- commercial locksmith
- residential locksmiths Project Durations: 5 months Performance in 2022:

Total Clicks: 12.2k

Total Impressions: 2.1M Total

CTR: 0.6%

Proven Screenshot:



Site performance shot of google search console Total Clicks: 364

Total Impressions: 62.9K

Total CTR: 0.6%



autolock smith service in au

St George Locksmiths  
<https://stgeorgelocksmiths.com.au>

#### 4. Locksmith Sydney | Best Auto Locksmith Sydney

L: 757 LD: 984 I: 50 Rank: 23.9M

St George **Locksmiths** is the best **locksmith** Sydney specialist you can trust for all your **automotive** and property key lock needs. Call us on 1300 668 686.

Border Locksmiths  
<https://borderlocksmiths.com.au> > automotive-locksmi...

#### 5. Auto Locksmith Gold Coast

L: 0 LD: 854 I: 195 Rank: 692K

With Border Locksmiths, you can be sure our **services** are licensed and insured. This is important when you're needing an automotive and motorcycle **car locksmith** ...

★★★★★ Rating: 4.8 · 64 reviews

All Pro Locksmiths  
<https://allprolocksmiths.com.au>

#### 6. All Pro Locksmiths: Automotive Locksmith | Mobile Auto ...

L: 15 LD: 210 I: 24 Rank: 1.23M

Contact us today to request a quote and experience exceptional **auto locksmith services** for yourself. adam@allprolocksmiths.com.au · Port Macquarie, NSW

# Domain overview:

Overview Compare domains Growth report Compare by countries

<b>Authority Score</b> 11 Semrush Domain Rank 119.8K ↑	<b>Organic Search Traffic</b> 1K +8.8% Keywords 1.3K ↑	<b>Paid Search Traffic</b> The domain may be new or not ranking right now. To get data on organic traffic, create a Position Tracking campaign. <a href="#">Go to Position Tracking</a>	<b>Backlinks</b> 📈 1.6K Referring Domains 373
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# Traffic Cost:

All Positions Organic SERP Features

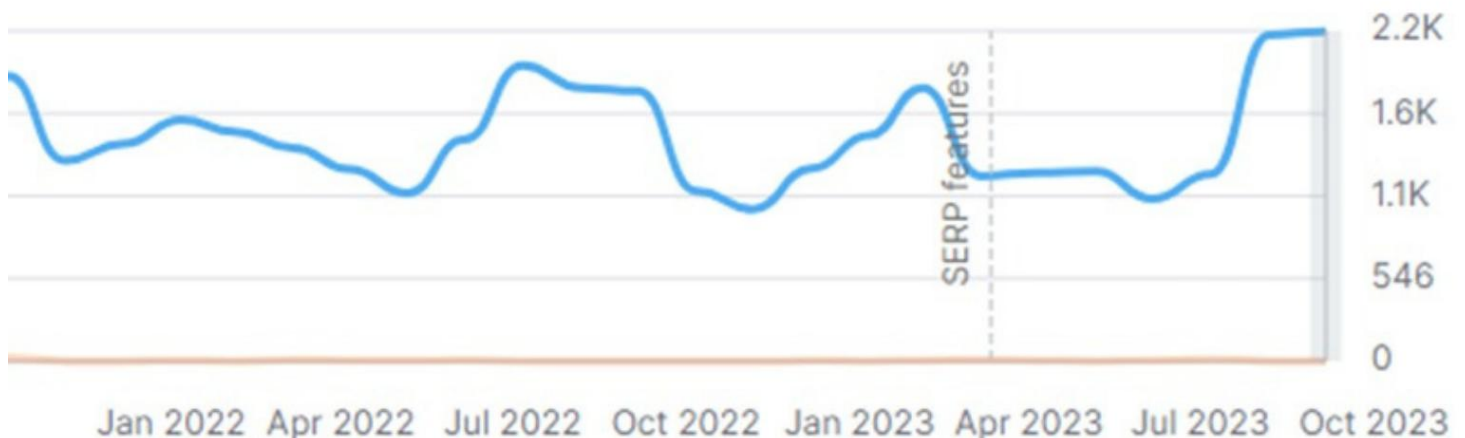
Filter by keyword  Positions Volume KD Intent SERP features Advanced filters

<b>Keywords</b> 44 51.72%	<b>Traffic</b> 99 395.0%	<b>Traffic Cost</b> \$56 300.0%
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# Organic traffic:

**Organic Traffic** 2,180/month

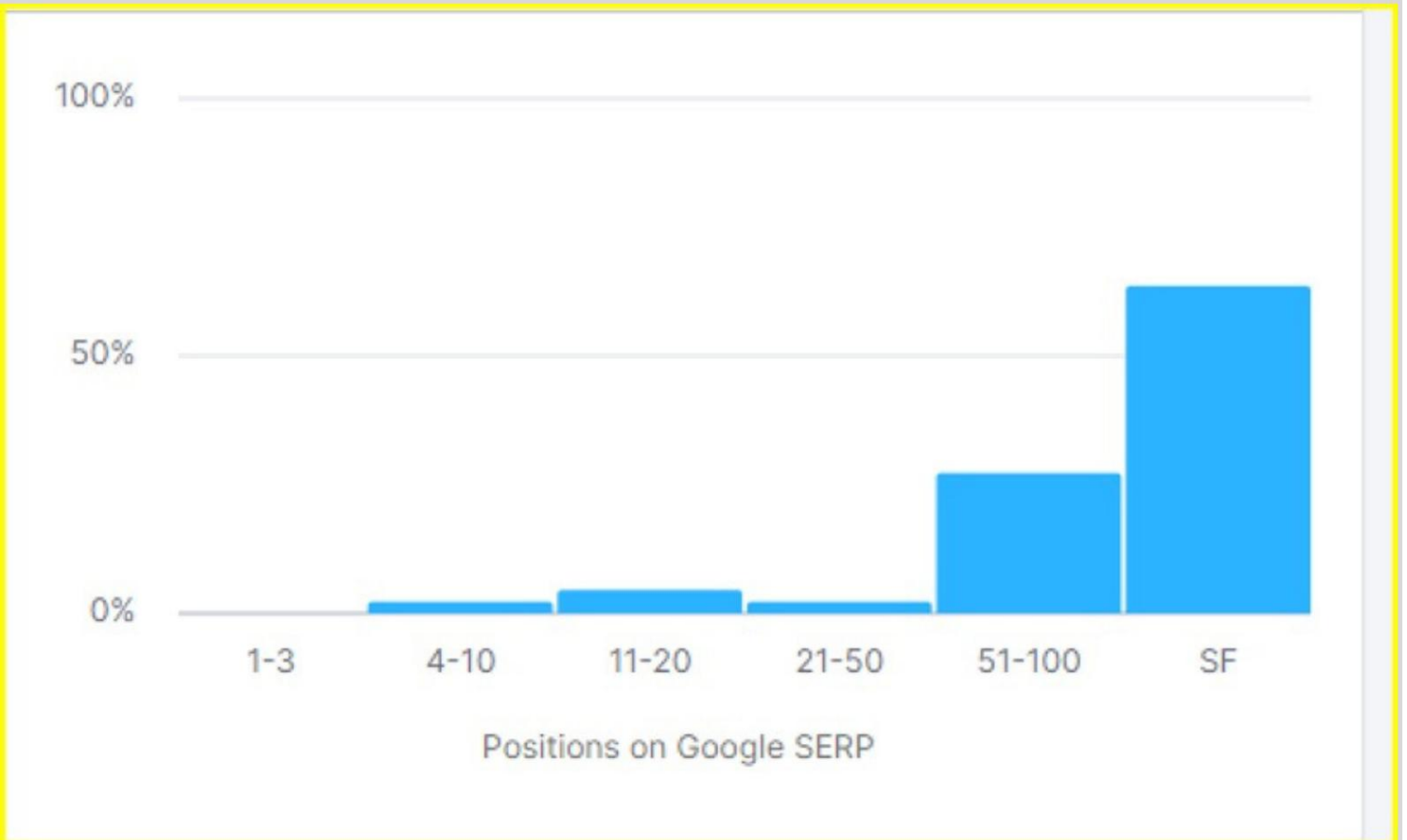
Organic Traffic  Paid Traffic |  Notes



# Organic keyword

Keyword	Intent	Position	SF	Traffic	Traffi...	Volume	KD %	URL	SERP	Updated
entry door lock sets >>	C I	8	1	1.01	30	38	borderlocksmitths.com.au/what-is-the-most-secure-lock-for-a-front-door/	3 days		
high security front door locks >>	C	13	6	< 0.01	40	44	borderlocksmitths.com.au/what-is-the-most-secure-lock-for-a-front-door/	Sep 20		
how much do locksmiths make >>	I	83	3	< 0.01	70	36	borderlocksmitths.com.au/what-can-a-locksmith-d	Sep 19		
home depot front door locks >>	N T	2	0	< 0.01	170	43	borderlocksmitths.com.au/what-is-the-most-secure-lock-for-a-front-door/	2 days		
locksmith 24/7 near me >>	T	99	4	< 0.01	30	0	borderlocksmitths.com.au/24-7-mobile-emergency-l	Sep 13		
front door security lock >>	C	66	2	< 0.01	50	48	borderlocksmitths.com.au/what-is-the-most-secure-lock-for-a-front-door/	Sep 20		

# Google SERP position:



## Top 5 Keywords with Performance:

- what are the 7types oflocks
- 24 Hour Emergency Auto Locksmith
- commercial locksmith
- residential locksmiths
- best front door lock

## Top 3 Countries with Traffic:

- Australia
- United States
- Ireland

Action plan for This: <https://borderlocksmiths.com.au>

## Basic Actions:

- WebsiteAudit
- CompetitorAnalysis

## Keyword Analysis

- Keyword Difficulty Check
- Relevant Keyword Difficulty / LSI Keyword Difficulty Check
- New Keywords Suggestions
- Some KGR Keyword Implements

## Content Analysis:

- 100% Unique Content
- Keyword Focusing Content
- SEO Friendly and Optimize Content
- 100% Ignore thin Content

## Tools:

- Google Search Console
- Google Analytics
- SEMrush

## On Page SEO

- Url / slug / permalink Optimisations
- Title Optimisations
- Meta Descriptions Optimisations
- Heading Tag Implement
- Image SEO
- Image Alt text
- Internal Linking
- External Linking
- Orphan Page Issue Solve
- Duplicate Meta Find out and Solve
- Keyword Stuffing
- Keyword Density
- Keyword Prominence
- SEO Plugin Use (Rank Math/Yoast/All in One SEO)
- Content Audit

## Technical SEO:

- Google Analytics Setup
- Google Search Console Setup
- Robots.txt
- Sitemap.xml
- Canonical Tag
- Page Speed Optimisations
- Indexing Error solve
- Schema Markup Setup

## Off Page SEO:

- Link Building Strategy
- Competitor Backlinks Spy
- Outreach and Guest Post Process
- Manual High Authority Website Engaged
- Web 2.0 Backlinks
- Profile Creations
- Business Listing

- Directory Submission
- Social Bookmarking
- Social Share

## Reporting:

- Weekly Report
- Monthly Report
- Keyword Performance Report

Project Taken By

**Web Ranking Solution**

