



Website Ranking Report for “Air Flo Duct Cleaning”



www.airflocleaning.com

Website Ranking Report For: airflocleaning.com

This is a local service provider company's website. We collaborate with them in November 2023. This is also our ongoing site and we started step by step all the optimization as well. Below everything explained.

Domain name: <https://airflocleaning.com/>

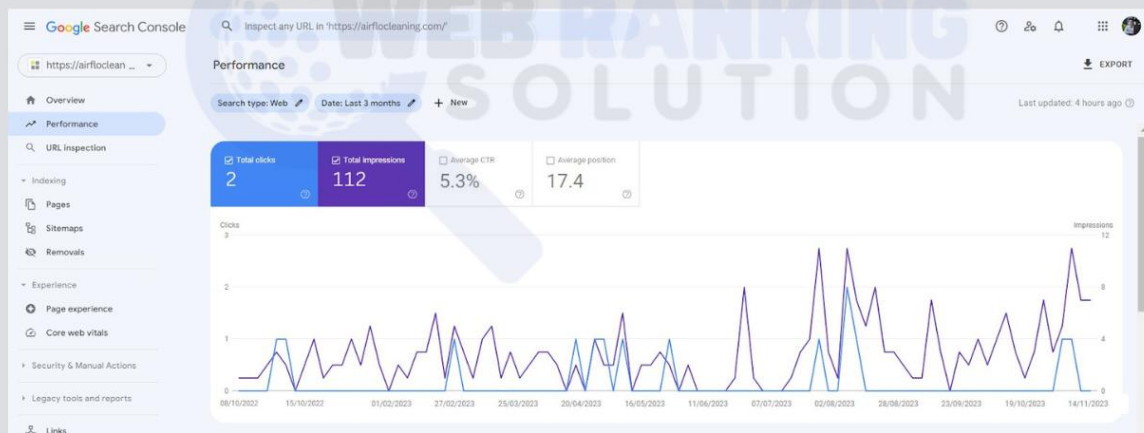
Previous report (when we do not start work for it.)*

Total Clicks: 2

Total Impressions: 112

Average CTR: 5.3%

Proven Screenshot:



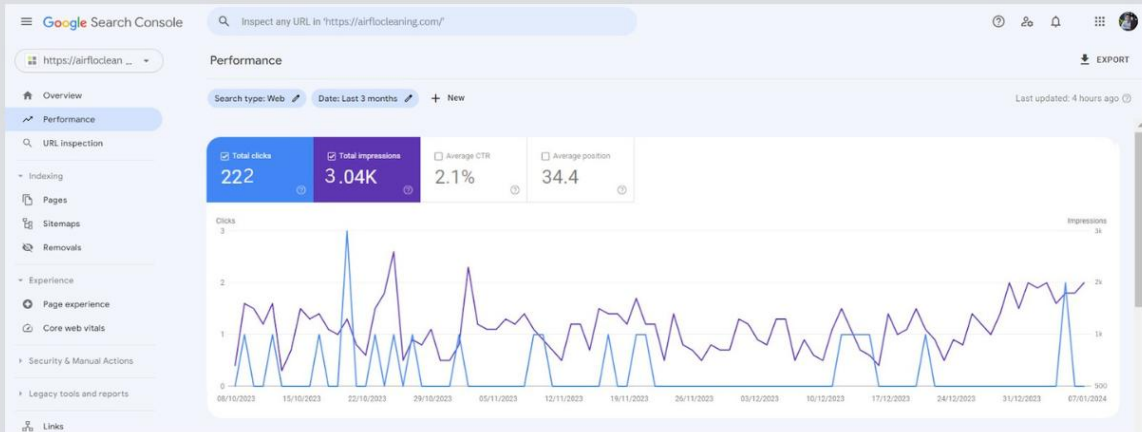
Running Report (After 3 month's result)*

Total Clicks: 222

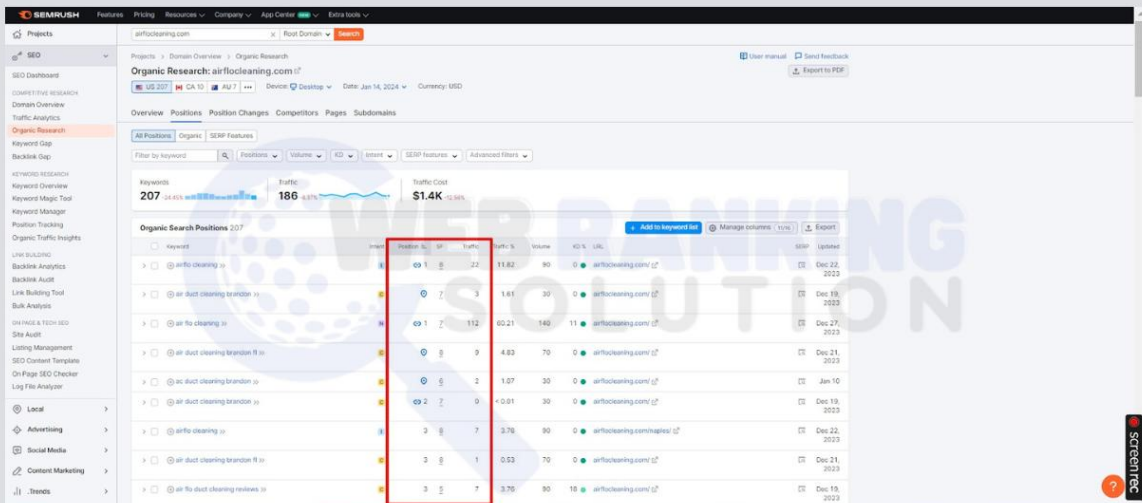
Total Impressions: 3.04k

Total CTR: 2.1%

Proven Screenshot:



Organic keyword



Action plan for This <https://airfloccleaning.com/>

Basic Actions:

- Website Audit
- Competitor Analysis

Keyword Analysis

- At first check his winning keyword.
- Keyword Difficulty Check
- Relevant Keyword Difficulty/LSI Keyword Difficulty Check
- New Keywords Suggestions
- Some KGR Keyword Implements

Content Analysis:

- 100% Unique Content
- Keyword Focusing Content

- SEO Friendly and Optimise Content
- 100% Ignore thin Content and AI content

Tools:

- Google Search Console
- Google Analytics
- SEmrush

On Page SEO

- Url/slug/permalink Optimisations
- Title Optimisations
- Meta Descriptions Optimisations
- Heading Tag Implement
- Image SEO
- Image Alt text
- Internal Linking
- External Linking
- Orphan Page Issue Solve
- Duplicate Meta Find out and Solve
- Keyword Stuffing
- Keyword Density
- Keyword Prominence
- SEO Plugin Use(Rank Math/Yoast/All in One SEO)
- Content Audit

Technical SEO:

- Google Analytics Setup
- Google Search Console Setup
- Robots.txt
- Sitemap.xml
- Canonical Tag
- Page Speed Optimisations
- Indexing Error Rolve
- Schema Markup Setup

Off Page SEO:

- Link Building Strategy
- Competitor Backlinks Spy
- Outreach and Guest Post Process
- Manual High Authority Website Engaged
- Web 2.0 Backlinks
- Profile Creations
- Business Listing
- Directory Submission
- Social Bookmarking
- Social Share

Reporting:

- Weekly Report
- Monthly Report
- Keyword Performance Report

Here is my weekly report (I always update about my work through this sheet): <https://docs.google.com/spreadsheets>

Project Taken By

Web Ranking Solution

